



**Intercollegiate Dressage Association
National Championships
April 29 – April 30, 2017**

Judges

**Dorothy Maxfield "S", NJ
Debbie Rodriguez "S", VA**

Technical Delegate

Camille Kopicik, NY

**Centenary Equine Center
Hosted by
Centenary University
Hackettstown, NJ**

2017 IDA Nationals

**Centenary University
Hackettstown NJ**

April 29th – April 30th

ENTRY FEES

INDIVIDUAL - \$100.00

TEAM - \$500

ENTRIES CLOSE APRIL 9th, 2017

Regions with later shows must contact Sarah Simms

by

April 7th for an extension

CONTACT PERSON

Centenary University

Attn: Sarah Simms

400 Jefferson St

Hackettstown, NJ 07840

908-797-3918

simmss@centenaryuniversity.edu

Sponsors of IDA Nationals 2017

(as of publication of prize list)

Custom Saddlery

Schneiders

Ogilvy Equestrian

Fabulous horse

USDF

Hilltop Farm

Pineland Farms

Sew You

USEF

Ovation

English Riding Supply

Westfield Whip

Inkstables

Dressage Training Online

Chronicle of the Horse

Noble Outfitters

Purina

Dressage Today

Perri's

To get a jump start on purchasing you IDA Merchandise visit
Sew You Custom Gifts on Facebook!

IDA Nationals 2017

Tentative Schedule of Event

Thursday April 27

4:00 PM Board Meeting and dinner- Equine Center

Friday April 28

9:00 – 12:00 am Horse Selection- Open for all coaches and competitors to observe- Equine Center

1:00-3:00pm Quiz challenge for finalists- TBD

5:30 pm Check in for dinner and annual meeting-
Holiday Inn Banquet Room

Holiday Inn Clinton NJ/Host Hotel
Entertainment TBD

Saturday April 29

Individual Championship Day

7:30 am First Level and Upper Training Warm-up

8:15 am Opening Ceremonies

9:00am 2015 First Level Test 3- standard arena

10:30am 2015 Training Level Test 3 – standard arena

12:00 pm Lunch Break

12:45pm Parade of Horses for Lower Training and Intro

1:15pm 2015 Training Level test 1- standard arena

2:45pm Ring Change

3:15pm 2015 Introductory Test B- small arena

5:00pm Parade of Teams and Award Ceremony

Sunday , April 30th

7:15 am

7:30 am

8:15 am

9:45 am

11:15 am

11:45 am

12:15 pm

1:30 pm

1:45 pm

4:00 pm

Team Championship Day

Team Draw

Parade of Horses for First Level and Upper Training

2015 First level Test 2- standard arena

2015 Training Level Test 3- standard arena

Lunch Break

Parade of Horses for Lower Training and Introductory

2015 Training Level test 1- standard arena

Ring Change

Introductory Level Test B- small ring

Awards Ceremony

All teams, individual riders and coaches are invited to represent their schools in the parade of competitors. Individuals riding on Saturday but not riding on a team Sunday are invited to walk in the parade and be recognized.

Host Hotel

Holiday Inn Clinton NJ

908-735-5111

111 west main street, Clinton NJ 08809

Other nearby hotels

Hampton Inn, Clinton NJ- 888-217-1426

Courtyard Marriot- Lebanon NJ 908-236-8500

2017 IDA Nationals

ENTRY FORM - Team

All entrants must have a completed and signed ***Centenary University liability release forms and photo consent form*** turned in at registration for Nationals or they will not be allowed to show.
NO EXCEPTIONS.

COLLEGE: _____

ADDRESS: _____

COACH: _____

EMAIL: _____

TEAM:

First _____

Upper Training _____

Lower Training _____

Introductory _____

Team results for the season:

2017 IDA Nationals

ENTRY FORM - Individual

All Entrants must have a completed and signed **Centenary University liability release forms and photo consent form** turned in at registration for Nationals or they will not be allowed to show.
NO EXCEPTIONS.

COLLEGE: _____

ADDRESS: _____

COACH: _____

EMAIL: _____

INDIVIDUALS:

NAME: _____

TEST: _____

POINTS ACCUMULATED THIS SEASON: _____

AVERAGE PERCENTAGE THIS SEASON: _____

NAME: _____

TEST: _____

POINTS ACCUMULATED THIS SEASON: _____

AVERAGE PERCENTAGE THIS SEASON: _____

NAME: _____

TEST: _____

POINTS ACCUMULATED THIS SEASON: _____

AVERAGE PERCENTAGE THIS SEASON: _____

IDA Nationals 2017: Sponsorship and Advertising Opportunities

Platinum- \$1,500+ (or merchandise equivalent)

- Prominent logo display on IDA website for one year and on the competition website
- Advertising Link on Competition Website and IDA website – www.teamdressage.com
- Banner Displayed in Arena (sponsor to provide banner)
- 1 Full-page color ad with premium placement in program
- Company name and products announced during competition
- Inclusion of promotional information in 80 exhibitor packets and 120 programs (sponsor to provide materials in advance)
- Display of product on prize table
- Display of products and or materials in competition venue lobby
- Logos printed on more than 100 volunteers' t-shirts

Gold: \$1,000-\$1,499 (or merchandise equivalent)

- Logo on IDA website for one year and on the competition website
- Banner Displayed in Arena (sponsor to provide banner)
- Full page, color ad in the Program
- Company name and products announced during competition
- Inclusion of promotional information in 80 exhibitor packets (sponsor to provide materials in advance)
- Display of product on prize table
- Logos printed on more than 100 volunteers' t-shirts

Silver: \$500-\$999 or merchandise equivalent

- Logo on IDA and competition website – www.teamdressage.com
- Banner displayed in arena (sponsor to provide in advance)
- Full page B&W ad in program
- Company name and products announced during competition
- Inclusion of promotional information in 80 exhibitor packets (sponsor to provide materials in advance)
- Display of product on prize table

Bronze: \$250-\$499 or merchandise equivalent

- Half page B&W advertisement in program
- Inclusion of promotional information in 80 exhibitor packets (sponsor to provide materials in advance)
- Company name and products announced during competition

Supporter: gifts under \$250

- Listed in program with company name and product

Advertising Rates

Message to rider or team (w/o photo)	3.5" x 2"	\$20
Message to rider or team (w/photo)	4.25" x 5.5"	\$30
Business Card (B&W)	3.5" x 2"	\$25
¼ Page Ad (B&W)	4.25" x 5.5"	\$50
½ Page Ad (B&W)	8.5" x 5.5"	\$75
½ Page Ad (Color)	8.5" x 5.5"	\$100
Full Page Ad (B&W)	8.5" x 11"	\$150
Full Page Ad (Color)	8.5" x 11"	\$200

All ad copy must be camera ready

Advertising

The show program offers color and black and white options. This publication is a great opportunity for advertisers because it contains pages for recording rider and team scores and is kept as a souvenir. In addition to sponsors, space for advertisements from businesses as well as greetings and well wishes from parents and friends of competitors may be purchased.

Please mail your contributions, payment for advertising, and camera ready advertisement to:
Checks should be made out to Centenary College and marked IDA Nationals.

Send Prizes to :

Centenary University
Attn: Sarah Simms
40 Califon Rd, Long Valley NJ 07853
simmss@centenaryuniversity.edu

Advertising Dimensions

Full page - live space is 8" x 10.5"

Half page horizontal - 8" x 5.2"

Half page vertical - 3.9" x 10.5"

Quarter page - 3.9" x 5.2"

Deadline for program advertisements is April 9th, 2017.

Friday Night Dinner

SCHOOL: _____
CONTACT PERSON: _____
PHONE: _____
EMAIL: _____

COST PER DINNER: \$35.00
TOTAL NUMBER: _____ regular + _____ vegetarian = _____ Total
TOTAL COST: \$35.00 X _____ = _____

Summary of Enclosed Fees & Forms

Team Entry: _____
Individual Entry: _____
Dinner: _____
Sponsorship/Advertising: _____
Total Enclosed: _____

There will be no tickets sold at the door, reservations must be made by April 12th. To guarantee seating together reservations must be made together.

Please make checks payable to *Centenary University Dressage Team* and mark for *IDA Nationals*. One check may be sent for entries, dinner, advertising and sponsorship as long as it is accompanied by this form.

Get a jump on your IDA Merchandise by contacting
sew-you@comcast.net



Sew-You

Custom Gifts

At Sew You Custom Gifts we can embroider, bling out, or heat transfer design anything you can think of, be it a shirt, a hat, a saddle pad, you name it! (Example of what can be ordered will be listed below) We love to use Charles River Apparel because of the high quality clothing they provide. Their website is CharlesRiverApparel.com if you would like to take a look at what they offer. If you do want to order something from there just let us know the product number along with the color and size of your choice.

Or if you have a favorite item that you would like customized via embroidery, crystal work, or heat transfer, you can email us with your request and we will give you a quote and let you know how to get it to us.

We also offer sublimation products which include mugs, key chains, lanyards, etc. (more choices listed below)

We are more than happy to hook you up with your IDA merchandise, but if you are looking for something else, like your barn name/logo, a certain design you're fond of, or anything that tickles your fancy, we can help you out! We love to customize one of a kind items for our customers to help them stand out in a crowd! Use your imagination to create or let us do it for you!

Embroidery/Crystal/Heat Transfer Items:

Hats
Headbands
Scarves
Tank tops
T shirts
Sweatshirts
Jackets
Shorts
Yoga pants
Sweatpants
Tote bags
Lunch bags
Cooler bags
Fleece throw

Sublimation Items:

Coffee mugs
Piggy banks
Travel mugs
Sport water bottles
Key chains
Luggage tags
Lanyards
Mouse pads
Puzzles
Coasters

Send to us:

Saddle pad
Horse blankets
Coolers
Fly sheets
Helmet bags
Garment bags
Boot bags
Fly hats
Polo wraps
Saddle covers
Brush bags
Anything you own that you would like customized